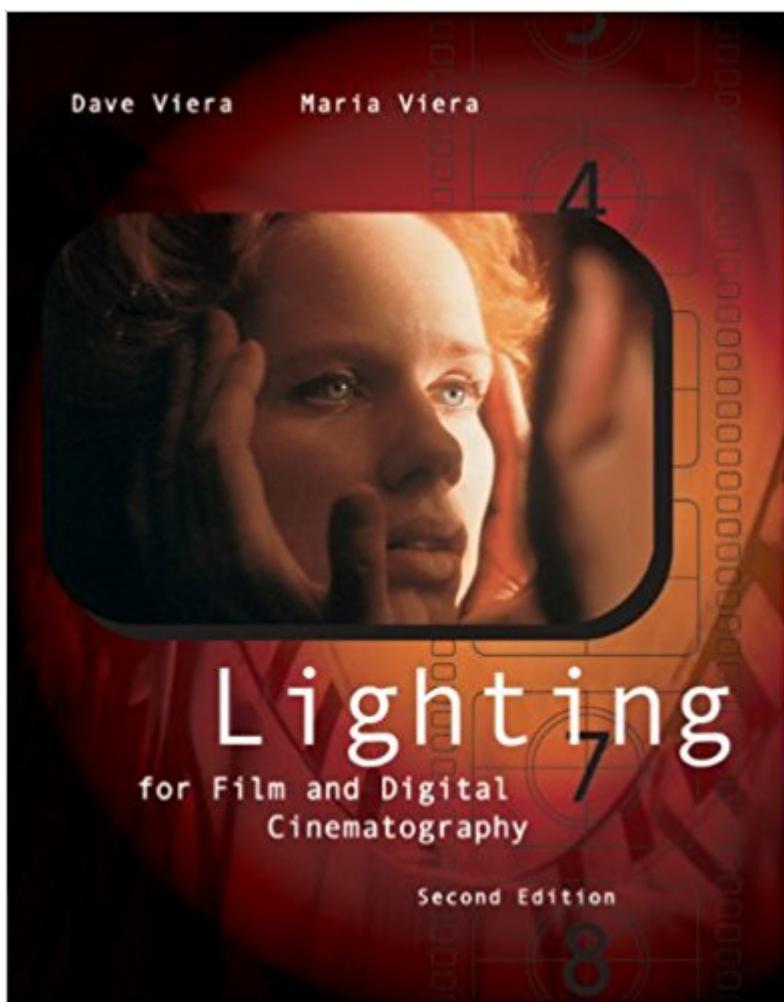


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# **Lighting For Film And Digital Cinematography (with InfoTrac) (Wadsworth Series In Broadcast And Production)**



## Synopsis

Explores the basic concepts necessary for designing and implementing lighting setups. This text adopts a conceptual approach to lighting, focusing on ideas and setups; it assumes readers have a prior knowledge of equipment. Coverage includes lighting, color control, texture, exposure technique, and elements that create image, 'look,' and mood.

## Book Information

Series: Wadsworth Series in Broadcast and Production

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## Customer Reviews

"The book encourages one to see with fresh eyes--to be a creative problem solver, as opposed to relying on the formulaic." "Viera's book from the start has been one of my favorite texts on the subject. It gives the right amount of information and illustrates its points with terrific images from real films."

I thought I knew it all by attending cinematography classes by some of the top professionals, absorbing everything on YouTube, putting into practice etc... I was surprised at how the author if those book simplified so many simple setups that I frequently over complicate. A great read and must have for a dp's library, but not worth a penny over \$40.00 due to the book being very small page wise and the quality of the images is spotty and mostly black and white. Still 5 stars, because I actually got it cheap, thank you

Lighting for Film and Digital Cinematography (with InfoTrac) (Wadsworth Series in Broadcast and Production)"Lighting for Film and Digital Cinematography" by Dave Viera, is the best book I've encountered on exposure for cinematography period! I strongly suggest this book; We have multiple copies in my creative team and we use it to keep everyone on the same page. I recommend buying a good used copy. It has replaced every book I own on the art, science, and craftsmanship of exposure for narrative visual arts.

I like this book, I think this book is about two or three years old before me, but still in good condition. Help a lot with project on lighting stuff. College student you buy this

Maybe the best book on lighting ever.

Love it. I highly recommend it to anyone looking to further their knowledge in lighting. Great for students and non-students alike.

I'm very new to lighting for any film stock. My goal is to become more aware of how to light for film, mainly digital stock. This book does provide extremely detailed information on lighting, such as footcandles, gamma, lighting terms and much more, but mainly in one chapter. It did provide detail about digital film lighting and standard photography lighting. I wish it gave more insight about "moods" but I learned a great deal. Downside, it's expensive for the material you get.

This is a good book that I have been using in class, but the price just keeps creeping up and is now well beyond reasonable. This is a thin paperback, and the publisher would have sold several hundred copies to my students over the past years if the price was right (ca. \$40!) I can't justify asking my students to spend nearly \$200 (more at the College Bookstore) on this publication. It's really a shame and a tremendous disservice to the author, because I do consider this to be one of the best books on the subject!

I bought this book because, as someone who has shot a limited amount of both film and video, I wanted to learn more specifics about lighting, exposure theory, color theory, and so on. While the book covers all of these topics, it does so in a limited, rather basic way, and for the information you get, it is not worth the price. It is a flimsy paperback book with lots of empty white space on every page and the illustrative photos are mostly black and white, which is fine for black and white

cinematography but . . . I returned my copy and purchased "Motion Picture and Video Lighting" by Blain Brown for 1/3 the price of "Lighting for Film and Digital Cinematography." Not only is Brown's book less expensive, but it is PACKED with highly useful, very practical information. Plus, it includes a DVD with lighting demonstrations, technical tests, and short scenes illustrating the lighting principles covered in the book. Also, I really like the section of Brown's book that lists all the major types of lights used on professional shoots (from Fresnels and HMs to PARs, Dino's, MaxiBrutes, FAYs, Soft Lights, Space Lights, fluorescents, and so on). Yes, Brown's book is a bit more technical, but he covers the basics very well and his book is, in my opinion, a far better investment, and a less expensive one at that.

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